

SOUVENIR PROGRAM

OF THE

Forty-Sixth Annual Meeting

OF THE

North Carolina

State Fireman's Association



Salisbury, North Carolina

July 24-27, 1933

North Carolina Firemen!

Your Efird's Store of Salisbury Bids You

WELCOME

We Hail Your Courage, Bravery and Fortitude and Consider it an Honor to Entertain You During Your 46th Annual Convention.

We invite you, your wives and sweethearts to visit us during your stay in Salisbury, and hope you will come to see us often.

Efird's Department Store

SALISBURY, N. C.



OLD GLORY and ROYAL PILSEN

Bottle 15c

ON DRAUGHT (Large Stein) 10c

EXTEND A HEARTY WELCOME TO FIREMEN AND FRIENDS

We are happy to have you in Salisbury



WE APPRECIATE YOUR PATRONAGE

Royal Pilsen Distributing Co.
PHONE 411 — LEE AND COUNCIL STS.



PROGRAM

OF THE

FORTY-SIXTH ANNUAL MEETING

OF THE

North Carolina State Fireman's Association

Salisbury, N. C., July 24, 25, 26, 27, 1933



CHARLES F. RANEY
Mayor Pro Tem



HENRY W. DAVIS
Mayor

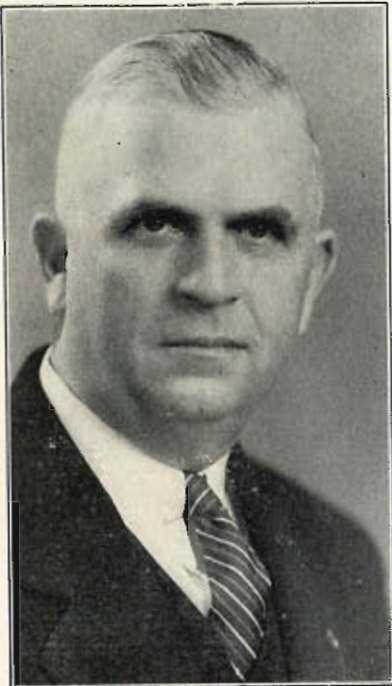


HADEN C. HOLMES
City Manager

Officers of N. C. State Fireman's Association



FRANK D. SHAW
Greensboro
President



W. HENDREX PALMER
Charlotte
Vice-President



JOHN L. MILLER
Concord
Secretary



CHARLES C. HARRIS
Rocky Mount
Statistician



SHERWOOD BROCKWELL
Raleigh
Deputy State Fire Marshal



W. A. BROWN
Fire Chief
Salisbury Fire Department



CHAS. L. BURKETT
Assistant Fire Chief
General Chairman Convention

NORTH CAROLINA STATE FIREMEN'S ASSOCIATION FORTY-SIXTH ANNUAL CONVENTION AND TOURNAMENT

PROGRAM, MONDAY, JULY 24, 1933

9:00 A. M.—Registration Fire Department
8:00 P. M.—Band Concert Court House Lawn

TUESDAY, JULY 25, 1933

9:30 A. M.—Business Session Community Building
Invocation Rev. Marshall Woodson
Address of Welcome Mayor Henry W. Davis
Address of Welcome on behalf of Merchants Association Edwin Earle, Jr.
Address of Welcome on behalf of Chamber of Commerce S. H. Plexico
Address of Welcome on behalf of American Legion Bryce Parker Beard
Address of Welcome on behalf of City Government H. C. Holmes, City Manager
Address of Welcome on behalf of Police Department R. L. Rankin, Chief
Address of Welcome on behalf of Police Protection, county Sheriff J. H. Krider
Address of Welcome on behalf of Firemen Chief W. A. Brown
Address of Welcome on behalf of Minister's Association Rev. A. L. Stanford
Response to the addresses of Welcome Hon. R. D. Douglas, Greensboro, N. C.

Attention—Ladies:

2:00 P. M.—All visiting Firemen's wives—Assemble—Yadkin Hotel;
For Capitol Theatre Matinee
4:30 P. M.—Drive to Chief William A. Brown's Country Home For Tea
Business Session
2:00 P. M. to 4:15 P. M. Business Session Community Building
4:15 P. M. Address—The Firemen Major L. P. McLendon, Durham, N. C.
9:00 P. M. 'till ?—Dance Empire Hotel Ball Room
Admission by ticket only

In Memorium

JOHN F. CORRELL	MONROE
FRED V. MOTZ, JR.	FAYETTEVILLE
H. H. ROZIER	FAYETTEVILLE
CALVIN B. PHILLIPS	LINCOLNTON
W. F. BRUNS	HICKORY
HARRY P. GRIER	STATESVILLE
E. R. WORKMAN	LEXINGTON
F. T. SHERRILL	LENOIR
CLARANCE FREEMAN	BURLINGTON
GEORGE AYERS	STATESVILLE
S. A. EARNHARDT	EAST SPENCER
JOHN L. FOISTER	CHAPEL HILL
HARRY E. NISSEN	WINSTON-SALEM
JAMES H. WOOD	ASHEVILLE
J. T. LEWALLEN	ASHEBORO
L. K. WILKINS	WILSON
WILLIAM F. FREELAND	DURHAM
G. G. SMITH	WILMINGTON
A. R. WILLIAMS	FAYETTEVILLE
CHAS. SCHNIBBEN	WILMINGTON
J. WALTER THOMAS	TARBORO

MEMORIAL SERVICE

WEDNESDAY, JULY 26, 1933, 9:30 A. M., CAPITOL THEATRE

Sacret Concert	Greensboro Fire Department Orchestra
Song—"Recessional" (DeKoven)	Charlotte Firemen's Chorus
Invocation	Rev. M. L. Stirewalt, D. D.
Song—"Crossing The Bar" (Barnby)	Charlotte Firemen's Chorus
23rd Psalm	Rev. A. L. Stanford, D. D.
Solo—"Sometime We'll Understand"	Chief Frank W. Bennett, Durham, N. C.
Roll Call Deceased Members	Joseph C. Kesler
Song—"Going Home" (Dvorak)	Charlotte Firemen's Chorus
Memorial Address	Rev. Marshall Woodson
Song—"Nearer My God To Thee"	Charlotte Firemen's Chorus
Benediction	Rev. George T. Fitz



ARCHIBALD HENDERSON BOYDEN
Vice-President Emeritus

Was born in Salisbury, North Carolina, January 29, 1847 and celebrated his 87th birthday January 29, 1929, Died June 19, 1929.

Colonel Boyden was a practical man, a man of sympathetic nature. No appeal for aid was ever turned down by him. He loved Salisbury above all other places. His home was open at all times to any man or woman who might call to ask his advice. He was always courteous to all, irrespective of color or standing.

He served as courier under General Hoke during the Civil War. He served the City of Salisbury for ten years as mayor and during his administration the City Schools reached first rank in the State. He was chairman of the school board thirty-two years. He served as Postmaster in his city for a period of seventeen years. He represented his county in the Senate in 1911. His main

object was to obtain better schools in the State. As a memorial to Colonel Boyden, Salisbury's modern million dollar high school was named Boyden High School.

He was always a warm personal friend to the firemen and legislated for them in the City and State. He was elected Vice-President of the North Carolina State Firemen's Association in Raleigh in 1902 and served as such until 1920 when he was elected Vice-President Emeritus for life. He was a great warrior. He served the firemen well. He loved and cherished them and became the idol of the firemen of North Carolina.

In his going away the Salisbury Firemen, the Citizens of Salisbury, and the Firemen of the State of North Carolina lost a most valuable worker, a trusted and true friend.



NORTH CAROLINA STATE FIREMEN'S ASSOCIATION TRUCK

PROGRAM

BUSINESS SESSION, WEDNESDAY, JULY 26, 1933

- 10:30 A. M.—Business Session Community Building
 4:00 P. M.—Parade Form on North Main and Cemetery Streets
 Fire Company Making Best Appearance in Parade:
 1st Prize \$25.00 — 2nd Prize \$15.00 — 3rd Prize \$10.00
 Best decorated float in Parade
 1st Prize \$25.00 — 2nd Prize \$15.00 — 3rd Prize \$10.00
 5:30 P. M.—Bathing Beauty Contest Brookdale Park
 Valuable Prizes
 6:30 P. M.—Barbecue Brookdale Park
 Admission by ticket only
 9:00 P. M. 'til ?—Dance Brookdale Park
 Large Open Air Pavilion — Admission by ticket only

THURSDAY, JULY 27, 1933

RACES

- 9:30 A. M.—Reel Races 200 and 300 Blocks West Fisher Street
 2:00 P. M.—Truck Races 200 and 300 Blocks West Fisher Street

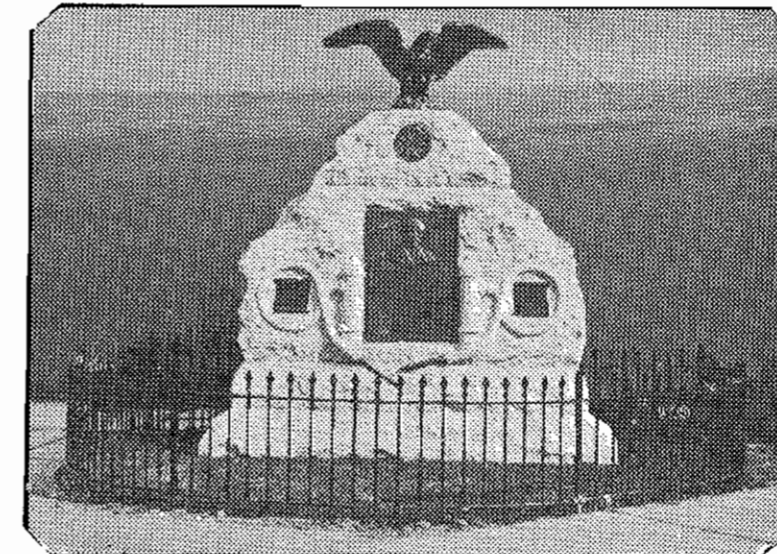
PRIZES—\$1,000.00

Water	1st prize...\$115.00	2nd prize...\$80.00	3rd prize...\$55.00
Chemical	1st prize...\$115.00	2nd prize...\$80.00	3rd prize...\$55.00
Grab Race	1st prize...\$115.00	2nd prize...\$80.00	3rd prize...\$55.00
Reel Race	1st prize...\$115.00	2nd prize...\$80.00	3rd prize...\$55.00

WINNERS



CHAS. S. SCHNIBBEN
 Treasurer State Association



MEMORIAL TO JAMES D. McNEIL
 At Fayetteville, North Carolina

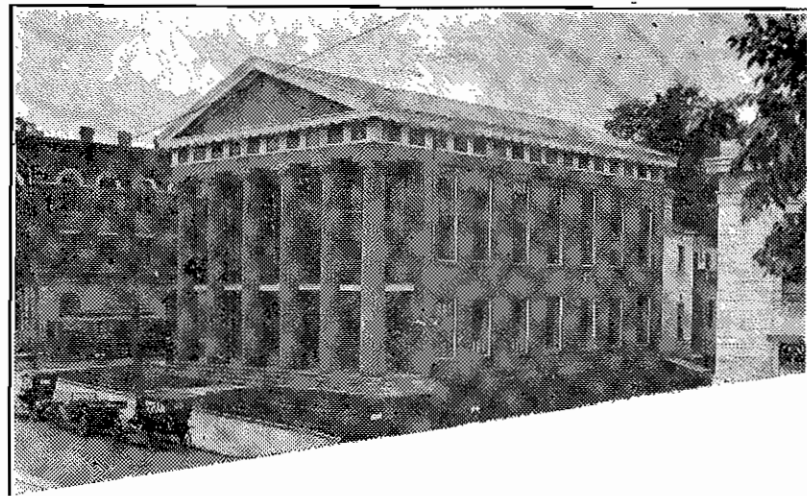
Beloved President of North Carolina State Firemen's Association for more than a quarter century

WELCOME TO SALISBURY

Salisbury, N. C., a modern southern city, at the crossroads, from the mountains to the sea, and in the heart of the great industrial section of the South's most progressive State, a forward looking city with just enough of true Southern courtesy and tradition permeating its ideas and ideals to keep one reminded of the noble history of the past, and to urge one on to greater achievements—that's Salisbury, the capital of Rowan County, North Carolina and one of the most representative places in the entire district.

HISTORY

Salisbury and Rowan County share in the earliest history of the progressive State, and it is a history that the descendants of the earliest settlers and the people of today may well be proud to tell the world about. The County was first settled in 1720 by Protestants from Moravia and a few years later, Scotch and Irish migrated here from their mother country. These were followed in 1745 by a steady flow of Germans.



Community Building, Salisbury, N. C.

The County of Rowan was established at the session of the general assembly of the province of North Carolina on March 27, 1735. The first court—the court of pleas and quarter sessions met in Rowan in 1735, the same year of the organization of the county. The first court house was erected in 1756 and old records dating back as far as 1750 are still on file in the office of the register of deeds. The deed for Salisbury township was granted February 11, 1775 and it is a point of interest to note that as early as 1777 Salisbury boasted of traffic laws.

Salisbury and Rowan County were especially active during the Revolutionary war and in 1871 Lord Cornwallis made temporary headquarters here.



The Old Stone House

In the Spring of 1791 George Washington visited Salisbury.

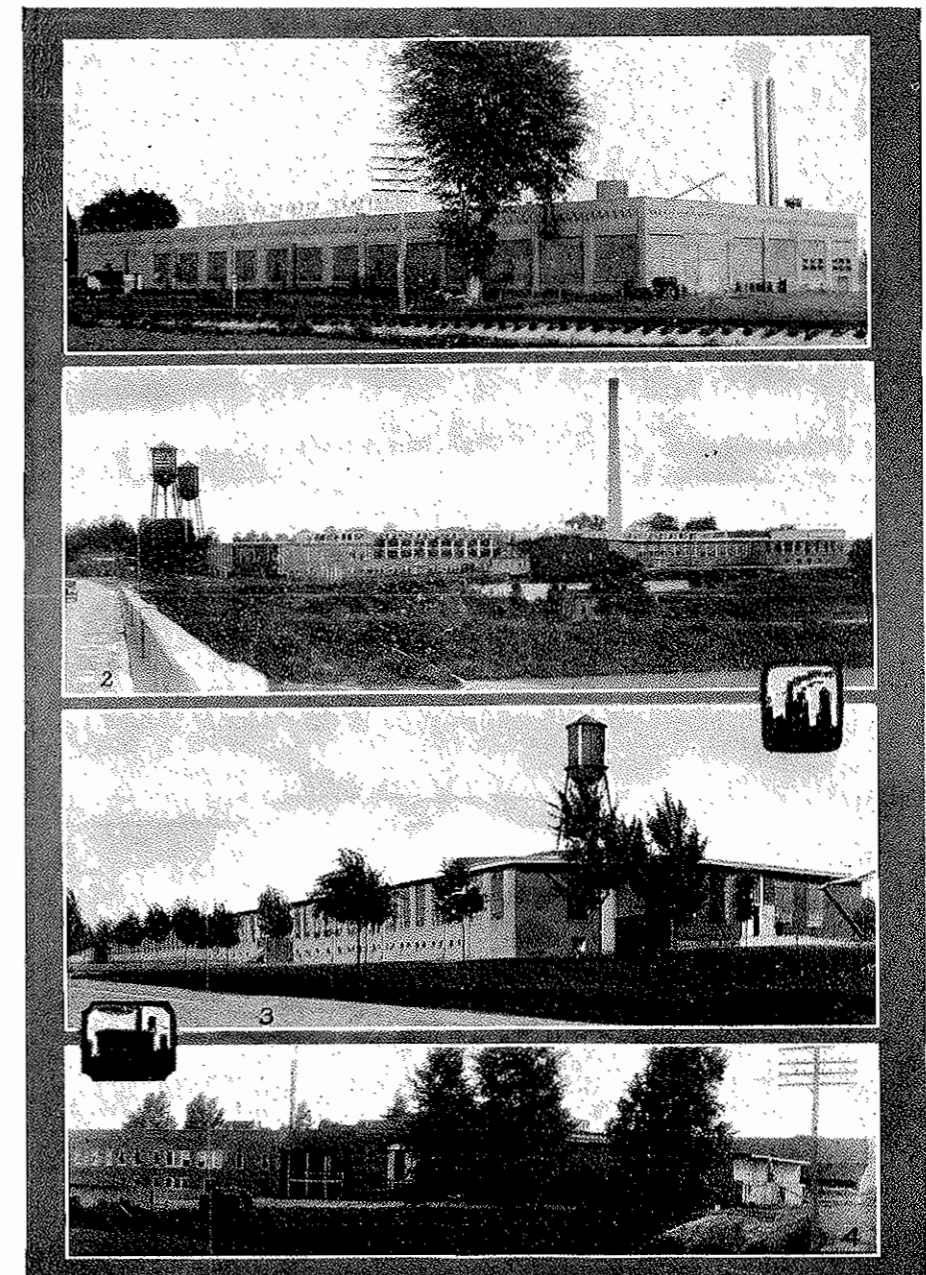
Near Salisbury today stands the remains of one of the South's most outstanding relics—"The Old Stone House" a large building constructed of native granite, built somewhat in the style of a fort, and occupied by Michael Braun, the forerunner of many of the Browns in the city today.

A national Cemetery is located in Salisbury in which 11,700 Federal prisoners held by the Confederacy in prison nearby are buried.

"Boone's Cave" where the pioneer Daniel Boone sought refuge from the Indians is located north of the city near the Yadkin River and "Old Trading Ford" on the Yadkin River, established long before the declaration of Independence is also north of the city.

West of Salisbury in the grave yard of the Old Third Creek Presbyterian Church is the modest grave of Marshall Ney, Napoleon's "right hand" who was supposed to have been executed for treason to Louis XVII of France but escaped through connivance with the firing squad and escaped to this country.

Andrew Jackson at one time President of the United States studied law in this city.



SOME OF SALISBURY'S MANUFACTURING PLANTS

1. Carolina Rubber Hose Company Plant.
2. A dyeing, bleaching and finishing plant.

3. Mill making fine combed yarns.
4. Sash, Door and millwork plant.

INDUSTRIAL

That Salisbury is a manufacturing city of importance is evidenced by the fact that there are eight textile plants located within the city. In addition to the textile plants, miscellaneous industrial enterprises numbering 42 are located in the city. Included in the 50 or more diversified industries of the city are plants manufacturing yarn, pajama checks, sheetings, shirtings, tapestries, bed spreads, mattresses, finished textiles, bedroom slippers, shirts and wash dresses. Railroad hose, covers for textile rollers, lumber and its products, brick, granite, hosiery, flour, machine shop products, foundries and farm implements.

Salisbury's industries manufacture in excess of 100 different products varying in value from a few cents to mausoleums made of Balfour pink granite quarried within the county with a value of more than \$100,000.

EDUCATIONAL

Salisbury's educational facilities are of the best and most modern. Four elementary white schools and one high school, all in up-to-date buildings and two schools for the colored are a part of the program.



Erected at a cost of more than \$500,000, this High School is one of the finest in the South.

The Boyden High School for white is one of the finest in the State having been constructed at a cost of more than half a million dollars, and is modern in every detail.

Other educational institutions located in Salisbury include Catawba College, a good educational institution for white with an "A" rating. This college was formally opened for work in September 1925 and its program of expansion has gone forward at a rapid pace.

The Salisbury Business College, provides for commercial and Secretarial training.

Livingstone College, established in 1882 provides excellent educational advantages for the colored population of this section.

Leading denominations are represented by 18 churches with a combined membership of more than 7,500.

Nearly all of the leading fraternal organizations are represented by strong local chapters.

Civic organizations include, Rotary, Kiwanis, Civitan and Lions Clubs, American Legion and Auxiliary, a strong Woman's Club, Merchants Association and Chamber of Commerce.

For a city in which to live and work; to play when recreation is needed; to enjoy the companionship of one of the finest group of true southern people; to get the best and most modern facilities and to progress with a progressive and growing city, there is no place in the Piedmont Section of North Carolina that offers the opportunities Salisbury presents.

Major L. P. McLendon

PRINCIPAL SPEAKER OF THE CONVENTION

Major McLendon is a veteran of the World War, and on account of his unusual and meritorious service was advanced to the rank of Major and served in that capacity.

He was twice elected Mayor of the City of Durham and is the former Solicitor of his Judicial District. He is now the Attorney for the City of Durham and is one of the foremost public figures of the State today.

He is an ardent admirer and friend of the Firemen.



NORTH CAROLINA STATE FIREMEN'S OFFICIAL BAND

BELL SHOE STORE "SALISBURY'S BEST"

WELCOMES FIREMAN'S CONVENTION

MAKE OUR STORE YOUR HOME WHILE IN SALISBURY

103 N. MAIN ST.

SALISBURY, N. C.

Welcome Firemen!

Drink Carbonated Beverages From The Bottle

B & B BOTTLERS SUPPLIES

We welcome the Forty-Sixth Annual Convention to Salisbury and to Our Store
"The Store that fills the Family Needs" - Groceries, Feeds and Seeds

O. O. RUFTY

126 E. INNIS STREET

BAKER'S, Inc.

... extends a hearty welcome to the

FIREMEN OF NORTH CAROLINA

and their friends. We hope your stay in our city will be most pleasant, and that you will gain knowledge that will enable you to better serve your communities. Please come back again.

E SALISBURY BAKERY

The Home of

Bamby Bread

COMES THE STATE FIREMEN'S
ASSOCIATION
TO SALISBURY

• Welcome •

SALISBURY IS GLAD
TO HAVE YOU AS ITS GUEST,
AND SO ARE WE!

*Wherever You See Our Sign
You Can Be Certain of*
**ATTENTIVE SERVICE and GOOD
VAULES!**

Thrift Outfitters
for MEN - WOMEN - CHILDREN

CHARLES
STORES COMPANY

Welcome Visitors

BY WHITE SEAL BRAND MEATS
WHILE IN OUR CITY

Made by

White Packing Co.

West Liberty Street Ext.

To Our Advertisers

The Salisbury Fire Department wishes to grate-
fully acknowledge the fine spirit of co-operation
displayed by those solicited for space in this pro-
gram; their co-operation has materially helped to
make this convention a success.

To Our Contributors

We also extend thanks and appreciation for
their generous response.

T. C. EARNHARDT & SON

TELEPHONES: 587 - 588
1426 South Main St.

T. C. EARNHARDT

TELEPHONES: 1436 - 1437
110 East Crawford St.

MEATS, FISH, POULTRY, STAPLE AND FANCY GROCERIES

Everything For The Table

Compliments of

Wallace Building

CAROLINA'S HOUSE OF SERVICE

CAROLINA DRY GOODS COMPANY

WHOLESALE

DRY GOODS AND NOTIONS

SOUTHERN MILL PRODUCTS A SPECIALTY

120-122 EAST FISHER ST.

SALISBURY, N. C.

We Welcome the North Carolina State Firemen's Association to Salisbury

We cordially Invite you to visit with us

THE MAN'S
STORE

NURICK'S
FINE CLOTHES

THE MAN'S
STORE

YADKIN SODA SHOP

DRAUGHT BEER

FOUNTAIN SERVICE - MAGAZINES - SMOKES- BASE BALL SCORES DAILY
CORNER LEE AND COUNCIL STREETS - UNION BUS STATION

FOIL MOTOR COMPANY

CHRYSLER - PLYMOUTH - AUSTIN

SALES AND SERVICE

211 E. INNIS ST.

PHONE 1862

FOIL BROTHER'S GROCERY

QUALITY FOODS - DELICATESSEN

L. R. HUNTER

1002 INDEPENDENCE BUILDING
CHARLOTTE, N. C.

MOTORIZED FIRE EQUIPMENT & FIRE DEPARTMENT SUPPLIES

MANHATTAN FIRE HOSE

BARTON Fire Pumps — STERLING Sirens

GILSON All Angle Nozzles — SALVAGE Covers, INDIAN Fire Pumps

THE ROUZER MOTOR COMPANY

FIRESTONE DEALERS

CORNER MAIN AND LIBERTY STREETS

CHARACTER PRODUCTS CO.

CHARACTER "MAID"

DRESSES, SHIRTS, ETC.

A HOME INDUSTRY

RAY KETNER'S CASH MARKET

'OUR MOTTO'

LIVE AND LET LIVE

QUALITY MEATS AND GROCERIES

PHONE 34

109-11 EAST FISHER STREET

HEDRICK AUTO COMPANY

FOR THE PAST 30 YEARS FORD HAS SOLD ONE AND ONE-THIRD
CARS EVERY MINUTE

21,000,000 PEOPLE CAN'T BE WRONG

REMEMBER QUALITY CANNOT BE TALKED INTO
A CAR--IT MUST BE BUILT THERE

DRIVE THE 1933 V8 — CONVINCING YOURSELF

Poole's Cigar Store

GET YOUR DRAUGHT AND BOTTLED

BEER DAILY AT POOLE'S

Corner Main and Council Streets

"NICK" BROWN'S

BETTER FOOD STORES

Stores Conveniently Located

Spencer, N. C. — 201-203 - 5th St.

Salisbury, N. C. — 112 E. Innes St. — U-Save-It Store - 212 S. Main St.

Shop Where You Can See It's Good

COMPLIMENTS OF

PURCELL DRUG STORES

101 NORTH MAIN ST.

109 WEST INNES ST.

COMPLIMENTS OF

GEO. C. PEELER FUNERAL HOME

FUNERAL DIRECTORS AND EMBALMERS

PHONE 108 DAY OR NIGHT

318 SOUTH MAIN STREET

SALISBURY, N. C.

Welcome to Salisbury

Ford Hotel . . . Ford Cafeteria

WELCOME FIREMEN!

EAT, DRINK AND BE MERRY

BEST FOODS — EXPERTLY PREPARED —

DRAUGHT AND BOTTLE BEER — WINES

SANITARY LUNCH

110 WEST INNES STREET



DRY'S CASH MARKET

Joins Salisbury in a Cordial Welcome

To The

North Carolina State Firemen's Association

Visit with us, We'll be happy to know you personally

COMPLIMENTS OF

MCCANLESS MOTOR CO.

122 EAST COUNCIL STREET — PHONE 59

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DEPENDABLE USED CARS

Enjoy the Convention by visiting Johnnie Blackwelder's
There you get the famous old fashion Barbecue

BEER **JOHNNIE BLACKWELDER** **CIGARETTES, ETC.**
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Near Passenger Station

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GENERAL HARDWARE AND FRIGIDAIRE

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LAUNDERERS AND DRY CLEANERS

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PHONE

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PHONE

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CUT-RATE

PHONES 163 - 4

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Meet At Our Store - Refresh Yourself At Our Fountain - Ice Cold Beer

For the Whole Family

GRADE A PASTEURIZED MILK
BEST AND SAFEST

ROWAN CREAMERY, INC.

Phone 1328

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KINNEY'S SHOES

218 SOUTH MAIN STREET

FOR MEN
AND BOYS

WOMEN
AND CHILDREN

NEWEST
STYLES
LONG WEAR
AND COMFORT
AT
POPULAR PRICES

Compliments of

Empire Hotel and Coffee Shop

Compliments of

RUSTIN-JOHNSON FURNITURE CO.

EVERYTHING FOR THE HOME

115 West Innes Street

Salisbury, N. C.

Firemen, We Are Happy To Have You!

CARTER & TROTTER

DRUGGISTS

"On The Square"

Phone 480

THOMAS & HOWARD

SALISBURY, N. C.

BUDWEISER

WHOLESALE GROCERS

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MERIT SHOE COMPANY, INC.

111 North Main Street

Salisbury, N. C.

When You Take A Trip - Take A Tip -
Visit ---

CRESS & SONS

One Of Carolinas Leading Clothiers For Men and Boys
We Extend a Cordial Welcome To All Visiting Firemen

We "STAND BY", Firemen ... The Town Is Yours

Welcome to Salisbury, the home of STANBACK.
When blazing excitement gives you a headache, try
STANBACK, the one "Balanced Prescription" for head-

ache, neuralgia and muscular aches and pains. May happy
memories accompany you back to your home town post.

RELIABLE



SPEEDY

STANBACK COMPANY

SALISBURY, N. C.

COMPLIMENT OF

Piedmont Cafe

GOOD THINGS TO EAT AND ICE COLD BEER

17 NORTH MAIN STREET

TELEPHONE 281

SALISBURY, N. C.

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WE EXTEND YOU A CORDIAL WELCOME
AND INVITE YOU TO VISIT US

SALISBURY MOTOR COMPANY

BUICK - OLDSMOBILE

THE UNITED OIL COMPANY

DISTRIBUTORS OF

PUROL GASOLINE AND OILS

CENTRAL SERVICE STATION

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HAYNES SERVICE STATION

MASTER SERVICE STATION — Main at Liberty

SALISBURY LAUNDRY

A. S. JONES, Prop.

ONE DAY WORK

SERVICE AND QUALITY THE BEST

Compliments

THE CHARRED BAG COMPANY

MANUFACTURERS OF

GILMAX'S CHARCOAL PRODUCTS

SALISBURY, N. C.

Cheerwine Greet You FIREMEN!!

Whether you drink CHEERWINE at
founts or ice boxes, you'll always find it
super-delicious, lively and satisfying. Make
CHEERWINE your "official" drink while
you're in Salisbury. Let your taste decide
why CHEERWINE is the favorite beverage
of hundreds of thousands.

At Founts
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Blended Flavors



"It's Good And Good For You"

TREXLER BROS. & YOST

Leading Clothiers

WELCOME

You Firemen and Families to our City

We hope you will visit our store

often while here

Everything for Men and Boys to Wear

121-23 South Main Street — Phone 1495

TO THE FIREMEN OF THE STATE WE
EXTEND TO YOU A HEARTY
WELCOME TO OUR CITY

INNES STREET DRUG COMPANY

"Safety-Service-Satisfaction"

Between Wallace Building and P. O. — Salisbury, N. C.

Which Would You Choose?

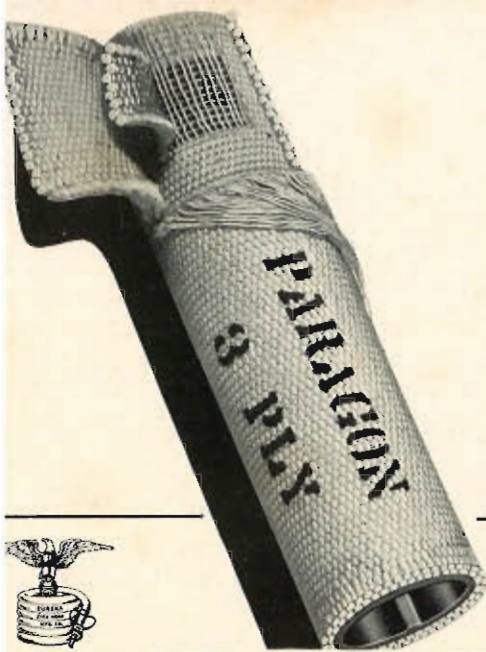
A clean, neatly arranged store, with well orderly displays of the highest quality foods at low prices, where you can always be sure of the best in service from efficient well trained grocery men who are always glad to help and suggest

O R

An untidy, unattractive store, with disorderly displays of old secondary quality foods where the prices are high and an old timer grocery man offers no help or suggestion but very probably lets you wait on yourself.

Of course you would choose the first described store and that is the kind of a store you will find when shopping for your daily needs if you go to one of the—

PENDER'S STORES



THE MAN who buys fire hose without investigating Eureka Brands is overlooking 58 years of fire hose manufacturing experience . . . and the most complete line of quality fire hose that has ever been made.

EUREKA FIRE HOSE MANUFACTURING CO.
THOS. O. STEWART, Manager

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CHARLOTTE, NORTH CAROLINA

EUREKA FIRE HOSE



SALISBURY JUNK & SALVAGE COMPANY

We Specialize In Bankrupt Auto Stock — Also Buy All Kinds Of Junk

CLASS INSTALLED AT CUT RATE PRICES — SEE US FOR NEW AND SECOND HAND AUTO PARTS — TIRES AND TUBES.

PHONE 1447

SALISBURY, N. C.

ORANGE CRUSH BOTTLING COMPANY

WELCOME TO OUR CITY — STATE FIREMEN

Bottlers of Orange Crush and Necto
Also Distributors for Valley Forge Beer

NORTH MAIN STREET — PHONE 247

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The Salisbury Insurance Exchange Inc., Through Its Members

ISENHOUR INSURANCE & REALTY CO.
BROWN INSURANCE AGENCY
GENERAL INSURANCE & LOAN COMPANY
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RAMSEY REALTY COMPANY
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J. P. MATTOX INSURANCE AGENCY
HOBSON-FULLER COMPANY
LESTER SLATE

W. B. SCALES, JR.

Dedicated to Better Insurance and Fire Protection

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eady nerves and a strong constitution are two of the most important assets of a good fireman. Good health is essential. And that's where NOSOCA FLOUR comes in. Here's a wonderful blanched flour that bakes perfect-



ly delicious cake, pies and the best tender, brown biscuits you've ever tasted. Order a sack of NOSOCA FLOUR from your favorite grocer. NOSOCA comes in both plain and self-rising.

SALISBURY

BRANCH

STATESVILLE FLOUR MILLS CO., STATESVILLE, N. C.

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DELICIOUS AND REFRESHING

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WE SELL MERCHANTS ONLY

305-307 NORTH LEE STREET

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Greetings and A Hearty Welcome

To the Delegates to the
North Carolina Firemen's
Association Convention

YOU ARE RENDERING A MOST NECESSARY AND
VALUABLE SERVICE TO YOUR COMMUNITIES,
AND IT IS A PLEASURE TO HAVE SUCH SPLEND-
ED GUARDIANS OF LIFE AND PROPERTY
IN OUR MIDST.

Southern Public Utilities Co.

We welcome

the State Firemen to our city

If we can be of service to you
call on us

The Home of Better Values
BELK-HARRY CO.