

County Logos Added to County Fire Apparatus

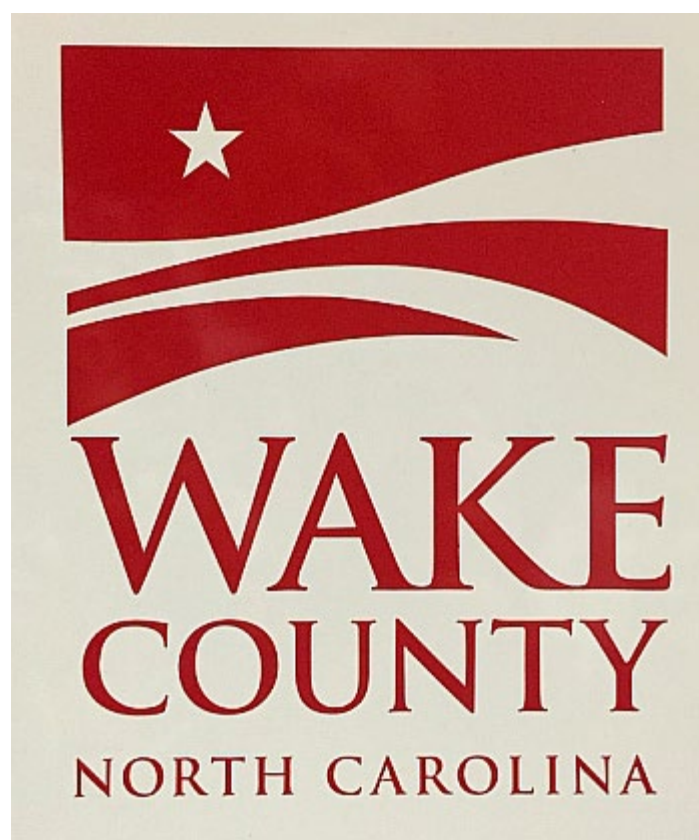
11/23/15 201 W, 1 I - + 18 - 16

Here's a highlight from last week's meaty Wake County Fire Commission meeting ([see posting](#)). Lots of good updates and discussions, including this item: county logos will be added to all county-owned fire vehicles. That is, those titled to Wake County. This includes both apparatus and administrative vehicles.

The reason is a North Carolina General Statute that's been inadvertently neglected. The state requires the display of a logo with a minimum of eight-inch size, on both sides of the vehicle, and clearly visible when the vehicle is operational. (The law applies only to counties and not municipalities, incidentally.) This was addressed as part of a recommendation that all future fire department admin. vehicles be purchased through county General Services, to ensure utilization of state contract pricing.

How many vehicles are we talking about? Eleven engines, ten tankers, five rescues, and two admin. vehicles. That's about five years of past purchases. County-purchased apparatus and admin. vehicles before that time--such as the bulk purchases that started about 2004--were titled directly to the departments.

Here's the logo that will be added, and which already appears on Wake County Fire Services vehicles:



Why is this so important?

cking - 11/24/15 - 19:30

I'd say it's a subliminal message foreshadowing an eventual county department.

Sigmund - 11/25/15 - 06:58

It was just a few years ago there was talks the city was going to put the city seal on all fire apparatus. Not sure what happened with that.

Rescue Ranger - 11/25/15 - 21:06

It is required by the NC general Statutes; but is little known by most. The requirement does not affect municipalities though. NCGS Chapter 20-39.1 <http://www.ncleg.net/EnactedLegislation/>...Happy Thanksgiving!

A. Rich - 11/26/15 - 10:30

Don't be a turkey today!

I like the branding. Nice visual cue that the trucks (and their departments) are part of a larger system.

Legeros - 11/26/15 - 10:32

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What are the FIRST TWO LETTERS of the word 'fire'?

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Small print: All html tags except and <i> will be removed from your comment. You can make links by just typing the url or mail-address.